



2008 INDEPENDENT

SURVEY OF CONSUMERS

TO FIND THE BEST IN

CLIENT SATISFACTION

Meet the Best

Personal Wealth Managers
in the Twin Cities area



We surveyed high-net-worth consumers, financial service professionals and our subscribers to find the best in client satisfaction wealth managers in the Twin Cities area. Here they are.

Satisfied clients choose
Twin Cities'
FIVE STAR
Wealth Managers.



Well over half of the people with a net worth over \$500,000 rely on wealth management experts, those individuals who help you prepare a financial plan and/or implement aspects of your financial plan. But with so many wealth managers to choose from, how do you find someone who listens to you, represents your interests and operates with an emphasis on integrity and service?

Mpls. St. Paul Magazine can help. The magazine recently formed a partnership with Crescendo Business Services, an independent research firm, to find out which wealth managers have earned the trust of their clients and have most consistently wowed their clients.

The Selection Process

In June, Crescendo mailed more than 46,000 evaluation surveys to high-net-worth residents in the Twin Cities area. An additional 8,500 surveys were sent to leaders of financial service industry companies.

On the surveys, recipients were asked to evaluate only wealth managers whom they knew through personal experience, and to evaluate them based upon nine criteria: customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations and overall satisfaction.

Only original surveys—no copies—returned in their specially designed envelopes were accepted as valid. By July, stacks of surveys

had arrived and Crescendo began carefully scoring each wealth manager. Then, before finalizing the list, wealth managers were reviewed by a blue-ribbon panel. The blue-ribbon panel was comprised of knowledgeable individuals from within the financial services industry.

Although panelist comments were incorporated into the final score, safeguards were built into the review process to reduce the ability of panel members to influence the composition of the final list on the basis of company affiliation.

Best in Client Satisfaction

The resulting list of 2008 Five Star Wealth Managers is an elite group, representing less than 4 percent of the wealth managers in the Twin Cities area. Only 460 of the top-scoring wealth managers made this year's list. To make the list more user-friendly, wealth managers have been grouped based upon their primary financial service. Each wealth manager has also listed up to three additional financial services that they provide their clients.

Although this list will certainly be a useful tool for anyone looking for help in developing a financial plan or implementing aspects of their financial plan, it should not be considered exhaustive. Undoubtedly, there are many other excellent wealth managers who, for one reason or another, are not on this year's list.

RESEARCH DECLARATIONS:

As with any research or recognition program, it is important that we provide you the following declarations: The 2008 Five Star Wealth Managers do not pay a fee to be included in the research or the final list of Five Star Best in Client Satisfaction Wealth Managers. The overall evaluation score of a wealth manager reflects an average of all respondents and may not be representative of any one client's evaluation. Also, please keep in mind that working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success.



List compiled by Crescendo Business Services. Names in boldface also appear in the profiles that follow. Wealth Manager additional financial services:
 AC=Accounting; BK=Banking; BP=Business Planning; CG=Charitable Giving; EP=Estate Planning; FP=Financial Planning; IN=Insurance;
 IV=Investments; LC=Long-term Care; TS=Trust Services; TX=Taxation; WP=Will Preparation

FINANCIAL PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING
<p>Jeff Carlson Carlson Capital Management EP, IN, IV</p> <p>Cynthia Castillo Waddell & Reed EP, IN, IV</p> <p>John Castino Wealth Enhancement Group BP, EP, IV</p> <p>Dennis Chan Everest Financial Group BP, EP, IV</p> <p>Shelli Chase R Chase Financial IN, IV, LC</p> <p>Mark D. Cheeley Ameriprise Financial Services EP, IN, IV</p> <p>Ron Commins Wings Financial Advisors IN, IV, LC</p> <p>Ted Contag Thrivent Financial CG, EP, IV</p> <p>Douglas Cozad Accord Financial Strategies CG</p> <p>Diane Dahl M&I Wealth Management BP, EP, IV</p> <p>Bob Dahlof Integrated Equity Management IN, IV, LC</p> <p>Dave Daline RBC Dain Rauscher EP, IV</p> <p>Timothy A. Davisson Ameriprise Financial Services EP, IV, LC</p>	<p>Dean Dawson Ameriprise Financial Services EP, IV</p> <p>Eleanor Dean Ameriprise Financial Services EP, IN, IV</p> <p>Fay DeBellis Smith Barney IV</p> <p>Jeff Dekko Wealth Enhancement Group BP, IN, IV</p> <p>Bernie Delarosa Ameriprise Financial Services EP, IV, LC</p> <p>Sarah Curfman Dempsey Smith Barney CG, EP, IV</p> <p>RJ Devick Bond & Devick Financial Network IV</p> <p>Randy Doroff Ameriprise Financial Services EP, IN</p> <p>Thomas Dzik CRI Securities EP, IN, IV</p> <p>Mark Edlund M&I Wealth Management EP, IN, IV</p> <p>Mark W. Vanden Einde FiveStar Wealth Management IN, IV, TX</p> <p>Joshua F. Ely Ameriprise Financial Services EP, IV</p>	<p>Bruce Ensrud Thrivent Financial CG, EP, IV</p> <p>Pamela Erickson Thrivent Financial CG, EP, IV</p> <p>Philip J. Face Ameriprise Financial Services IN, IV</p> <p>Keith Fahnhorst UBS Financial Services EP, IV, LC</p> <p>Clint Faust Ameriprise Financial Services IN, IV</p> <p>Andrew Ferguson Ameriprise Financial Services IN, IV, LC</p> <p>Steve Finkelstjen Sterling Retirement Resources EP, IV</p> <p>Andrew Fishman Affiance Financial EP, IN, IV</p> <p>Billy Foster Foster Financial Services EP, IN, IV</p> <p>Joe Fox North Star Resource Group BP, IN, IV</p> <p>John N. Fox Ameriprise Financial Services EP, IN, IV</p> <p>Tom Fox Ameriprise Financial Services EP, IV</p> <p>William Franke Franke Financial Services CG, EP, IV</p>	<p>Gary Gallagher Ameriprise Financial Services IN, IV, LC</p> <p>William Gaspar Workman Securities Corp. BP, IN, IV</p> <p>Roxane Gehle Raymond James/Integrated Capital Group EP, IV, TS</p> <p>Wendy Gillespie Ameriprise Financial Services EP, IN, IV</p> <p>Jim Goodland Securus Wealth Management BP, EP, IV</p> <p>Joel Greenwald Sterling Retirement Resources IN, IV</p> <p>Greg Gregerson Swenson Anderson Financial Group EP, IN</p> <p>Tony Gruba Edward Jones IN, IV</p> <p>James Gruning Raymond James Financial Services BP, EP, IV</p> <p>John Guerrero Feldt & Company EP, IV, TS</p> <p>Mary Guillaume UBS Financial Services/Guillaume Pederson Group IV</p> <p>Gary Gullo Olympus Financial Advisors BP, EP, IN</p>	<p>Howard Guthmann Wilkerson, Guthmann & Johnson EP, IV, TX</p> <p>Jonathan Guyton Cornerstone Wealth Advisors EP, IV</p> <p>Lisa Guzek Montagne LPL Financial Services BP, EP, IV</p> <p>Timothy Haas UBS Financial Services EP, IV</p> <p>Jon W. Hachfeld Ameriprise Financial Services EP, IV, LC</p> <p>Nicholas Halvorson Principal Financial Group EP, IN, IV</p> <p>Barb Hansen Ameriprise Financial Services EP, IV, LC</p> <p>Jason Heath Ameriprise Financial Services EP, IN, IV</p> <p>David Heitkamp Focus Financial Network EP, IV</p> <p>Melissa Held-Soderberg Northwestern Mutual Financial Network IN, IV, LC</p> <p>Michael Helffrich PFP Advisors EP, FP, TX</p> <p>Bruce Helmer Wealth Enhancement Group EP, IN, IV</p> <p>Richard Hemingway Boulay Financial Advisors BP, IN, IV</p>