



CARLSON
CAPITAL MANAGEMENT

11 Bridge Square
Northfield, MN 55057

CONTACT: Kelly Anfinson Irvine
507.645.8887
kelly@carlsoncap.com

CARLSON CAPITAL MANAGEMENT ANNOUNCES APPOINTMENT OF JUSTIN STETS AS PRESIDENT

NORTHFIELD, MINN. (MARCH 11, 2013) Carlson Capital Management, Inc., a comprehensive investment advisory and wealth management firm that manages nearly \$1 billion in assets, announced today the appointment of Justin D. Stets as President.

Stets joined the firm in 1998 and has since served the firm in the roles of principal, integrated wealth advisor, managing director and chief compliance officer. Before joining Carlson Capital Management, Stets spent eleven years with Wells Fargo Corporation. Stets earned his Bachelor of Arts degree from St. Olaf College and holds a Master's degree from Harvard University. He also holds the professional designation of Accredited Investment Fiduciary (AIF®) awarded by the Center for Fiduciary Studies. Stets is active in the community as a co-founder of the non-profit organization, 5th Bridge, and has served in roles such as President of the Northfield Community Action Center and President of the Twin Cities Ronald McDonald House. He has lived in Northfield, Minnesota with his family for nearly fifteen years.

"Justin has made invaluable contributions to the growth and success of Carlson Capital Management, always with an eye on delivering the highest standard of service and care to our clients," said Gregory Carlson, Co-Founder and CEO of Carlson Capital Management. "We are excited with the progress we have made to create a sustainable, long-term strategy to support our clients, our colleagues and the communities in which we operate. Justin's new role as President extends that progress."

"I am very excited to serve our clients in this new capacity and am thankful for the opportunity to work with colleagues who are so passionate about delivering expertise and genuine care to our clients," stated Stets.

-more

About Carlson Capital Management

Founded in 1987, Carlson Capital Management, Inc. is a comprehensive wealth management firm with Minnesota offices in Northfield, Hastings, Bloomington and Rochester. Managing nearly \$1 billion in assets and serving a select group of 600 clients in Minnesota and throughout the country, CCM brings together in one place the key disciplines of investment, retirement, estate, tax, risk management and philanthropic planning to provide fully integrated wealth management. The firm serves individuals and families, business owners and non-profit organizations. A fee-only structure provides clients with independent insight and an ethical, transparent relationship. For twenty-five years, Carlson Capital Management has been a trusted advisor for clients seeking competent advice and management of their financial lives.

For more information: carlsoncap.com

####